

## **Hope IT - WordPress lesson plans - June 2020**

### **Week 1: (Mike)**

#### **Objectives:**

- 1) Get familiar with GoToMeeting
- 2) Design your web site on paper
- 3) Open WordPress
- 4) Big Idea: Themes and Plugins
  - Using Elementor Plugin to modify web pages easily.
- 5) Social media guidelines/tips
- 6) Practice closing all, and logging back in
- 7) Review
- 8) Reflection: Genesis 1

#### **Details:**

- 1) Introductions - Share your name, age, and school you go to. (10am)
- 2) Prayer (10:04a)
- 3) Let's learn about our on-line environment, GoToMeeting (10:05am)
  - a) Sharing your screen.
  - b) Chat message
- 4) Design your web site: 4 sections on a paper (10:10am)
  - a) Provide an example: Chess
    - a.i) Home page: Picture/main concepts
    - a.ii) Team / About us
    - a.iii) Blog
    - a.iv) Contact us
  - b) What is this group/effort/business about? What do people need to know?
  - c) Who is your audience? What are they interested in?
  - d) Who are you or your group? How to explain yourself?
  - e) What are your key events/news/information? How should you present it?
  - f) Do you need pictures, videos, links to other web sites?
  - g) UX (User Experience) elements
- 5) Why WordPress? (10:15am)
  - a) 30% of web sites use WordPress
    - g.i) Means there is a lot of help, lot of tools to use.
    - g.ii) Means probably you know of a group/church/club that users WordPress...you can help them update/maintain their web site.
    - g.iii) This skill you will gain will last.

- b) It's open-source. You are free (like freedom of speech, not a free lunch) to use it.
- c) "No Code" development - You don't need to know code, HTML to create a web site.

6) Let's start: (10:20am)

- a) Open your browser (Chrome or Internet Explorer), and type this URL:  
<https://hopeit1.azurewebsites.net/>
- b) Let's open another tab, and paste the same URL, but with "/wp-admin" at the end: <https://hopeit1.azurewebsites.net/wp-admin/>

7) Plugins - Allow you to quickly and easily add functionality (10:25am)

- Install "Astra Starter Sites": Adds **Themes** and other plugins like Elementor
- a) Install - Activate
- b) Go to "See Library" - Choose **Elementor**
- c) Pick the "free" themes...let's pick "Outdoors Adventure"
- d) Import....and wait for 5 minutes or so.
- e) When completed, click the "View Site" button.

8) Basic terms: (10:30am)

Term	Example	Equivalent of House	Cost (per year)
Domain	<a href="https://hopeit1.azurewebsites.net/">https://hopeit1.azurewebsites.net/</a>	Address	\$15
Hosting site	Bluehost.com, or AzureWebsites	Land for the house	\$60-120
<b>WordPress:</b> Content Management System (CMS) -	WordPress	Tools to build the house	Free

9) Big Idea: Themes (10:30am)

- a) To see site: Menu bar: My Site > View Site
- b) Edit using **Elementor**:
  - i) Edit anything you can click.
  - ii) Undo, and change History.
  - iii) Buttons: Can change color on "Hovering" event. Click "update".
  - iv) Drag sections up or down (click and hold and move mouse down or up)
- c) Find free pictures: <https://pixabay.com/> (10:35am)
  - i) On Section "green" tab, right click on the six dots, and select "Edit section".
  - ii) Choose a picture and click it.
  - iii) Pick file under 1 MB, so web page is fast to load.
  - iv) Free download
  - v) Change background picture (icon in the middle of page)
    - change Background Overlay to darken the picture
    - use the Opacity slider.

vi) Click the “Update” button at the bottom of the Elementor tab.

d) Get free Logos: <https://logomakr.com/> (10:40am)

- i) Can change color of logo, can save the ColorHexCode so all your logos are the exact same color.
- ii) You can also create a logo on LogoMakr.

10) Mobile friendly web sites - test it - resize your Window in a mobile/smart phone size. (10:45am)

11) Let’s practice shutting down, and logging all the way back in (10:50am)

- a) You can make more changes during the week.

<https://hopeit1.azurewebsites.net/>

<https://hopeit1.azurewebsites.net/wp-admin/>

12) Privacy notes: (10:55am)

- Never enter your full name, your phone #, SSN, Driver’s License, or other information that identifies you on your web site.

13) Reflections: WordPress → Word of God (how are they similar?) (11:00am)

- Scripture: Remote learning?
- Value in the power of the word
- Create something interesting, quickly
- Genesis 1:1-5

**1** In the beginning God created<sup>[a]</sup> the heavens and the earth. **2** The earth was without form and void, and darkness was upon the face of the deep; and the Spirit<sup>[b]</sup> of God was moving over the face of the waters.

**3** And God said, “Let there be light”; and there was light. **4** And God saw that the light was good; and God separated the light from the darkness. **5** God called the light Day, and the darkness he called Night. And there was evening and there was morning, one day.